



# SETTE

## HAUTESTYLE

2026



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1 2019 CHF 6.- € 6.-



**PATRICK DEMPSEY**

BRIGITTE BARDOT – TOM BECK – MIRJA DU MONT  
WINCENT WEISS – ANNA NETREBKO

## SETTE HAUTESTYLE

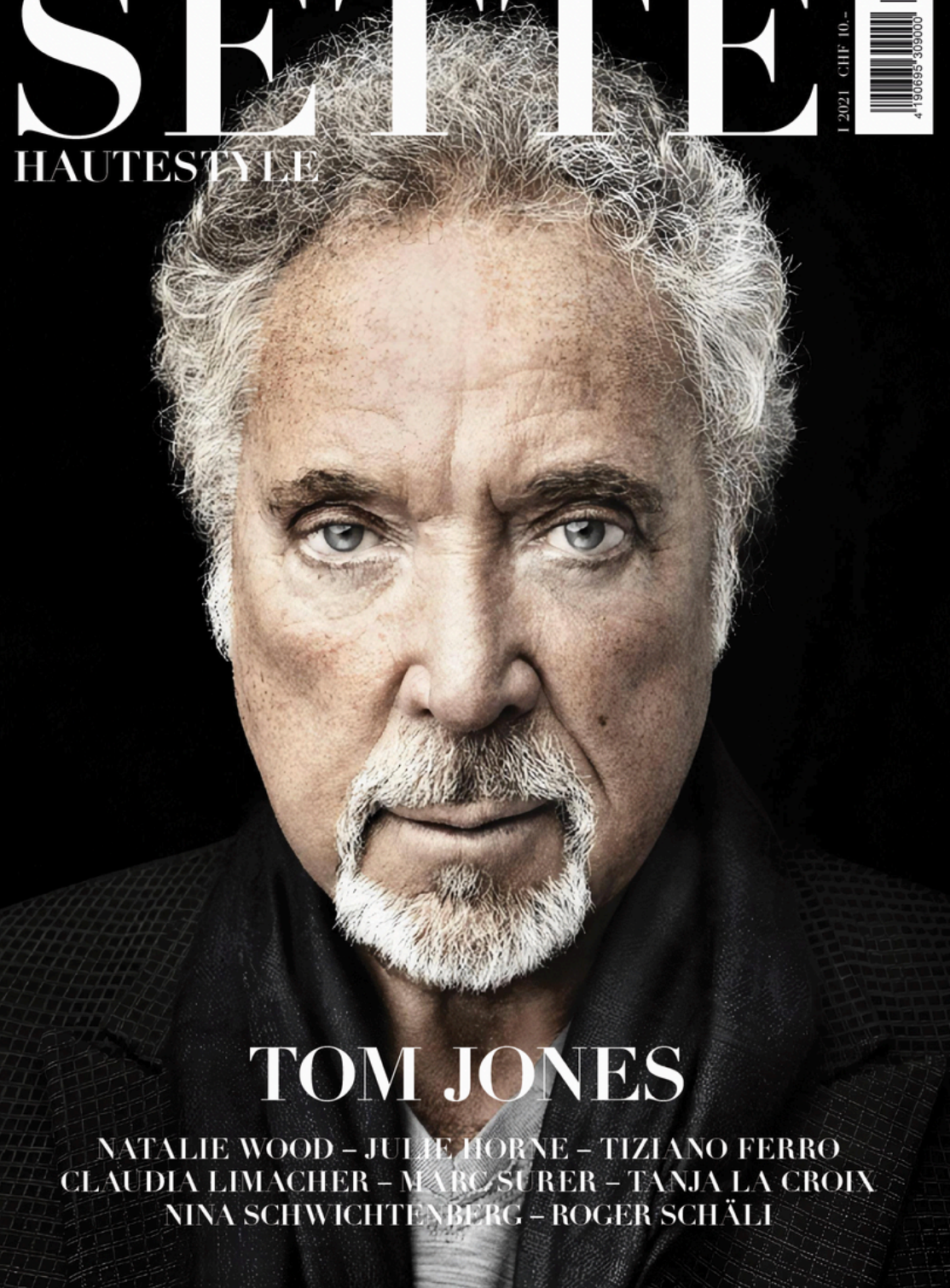
For more than two decades, Sette Hautestyle Magazine has represented the essence of Swiss excellence in the world of fashion, lifestyle, and culture. Established in Switzerland, the magazine has grown into an international platform of inspiration and elegance, uniting readers who share a passion for beauty, sophistication, and individuality.

Distributed throughout Switzerland and across select international locations, Sette Hautestyle is available in five-star hotels, luxury boutiques, gourmet restaurants, exclusive golf clubs, and airport lounges in Zurich and Basel, as well as in over 400 newsstands nationwide. Beyond Swiss borders, the magazine is present in Barcelona, Milan, Munich, and Tyrol, reaching more than 1,000 premium distribution points and a readership of affluent, style-conscious professionals and entrepreneurs.



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**TOM JONES**

NATALIE WOOD – JULIE HORNE – TIZIANO FERRO  
CLAUDIA LIMACHER – MARC SURER – TANJA LA CROIX  
NINA SCHWICHTENBERG – ROGER SCHÄLI

# PARTNERS

*Cartier*

AUDEMARS PIGUET

*Le Brassus*

PANERAI

VERSACE

BVLGARI



BENTLEY

**Ferrari**



BELMOND



ANANTARA

HOTELS & RESORTS

# SETTE DATA

## OUR AUDIENCE

|        |     |
|--------|-----|
| Male   | 44% |
| Female | 56% |

### age

|       |     |
|-------|-----|
| 18-39 | 53% |
| 40-48 | 31% |
| 49+   | 16% |

### income

|            |     |
|------------|-----|
| >60k       | 26% |
| 60k - 110k | 38% |
| <110k      | 36% |

|                     |     |
|---------------------|-----|
| Readers<br>per copy | 5.8 |
|---------------------|-----|

## OBJECT DETAILS

Publication frequency: twice a year

Magazine price: 10 CHF- €

Processing: glue binding

Printing Process offset, European scale (cmyk)

Print documents: X3 PDF for CTP

Full page with bleed requires bleed margin of 3 mm on all 4 sides. Essential motive elements or texts must be at least 5 mm distanced from the bleed

# ADVERTISING COSTS

| Format       | Single Pages                                     | Price (CHF) |
|--------------|--|-------------|
| <b>1 / 1</b> | Best possible placement                          | 10,500      |
| <b>1 / 1</b> | First third                                      | 11,600      |
| <b>1 / 1</b> | Next to table of contents                        | 12,700      |
| <b>1 / 1</b> | Next to imprint                                  | 14,200      |
| <b>1 / 1</b> | 3rd cover page (inside back cover)               | 15,300      |
| <b>1 / 1</b> | 4th cover page (back cover)                      | 17,450      |
|              | <b>Double Pages</b>                              |             |
| <b>2 / 1</b> | Best possible placement                          | 21,000      |
| <b>2 / 1</b> | First third                                      | 22,000      |
| <b>2 / 1</b> | Opening spread (first double page)               | 24,950      |
|              | <b>Online</b>                                    |             |
| <b>1 / 1</b> | Online article only                              | 3,500       |
| <b>1 / 1</b> | With social media seeding (Instagram & Facebook) | 4,500       |