

SETTE

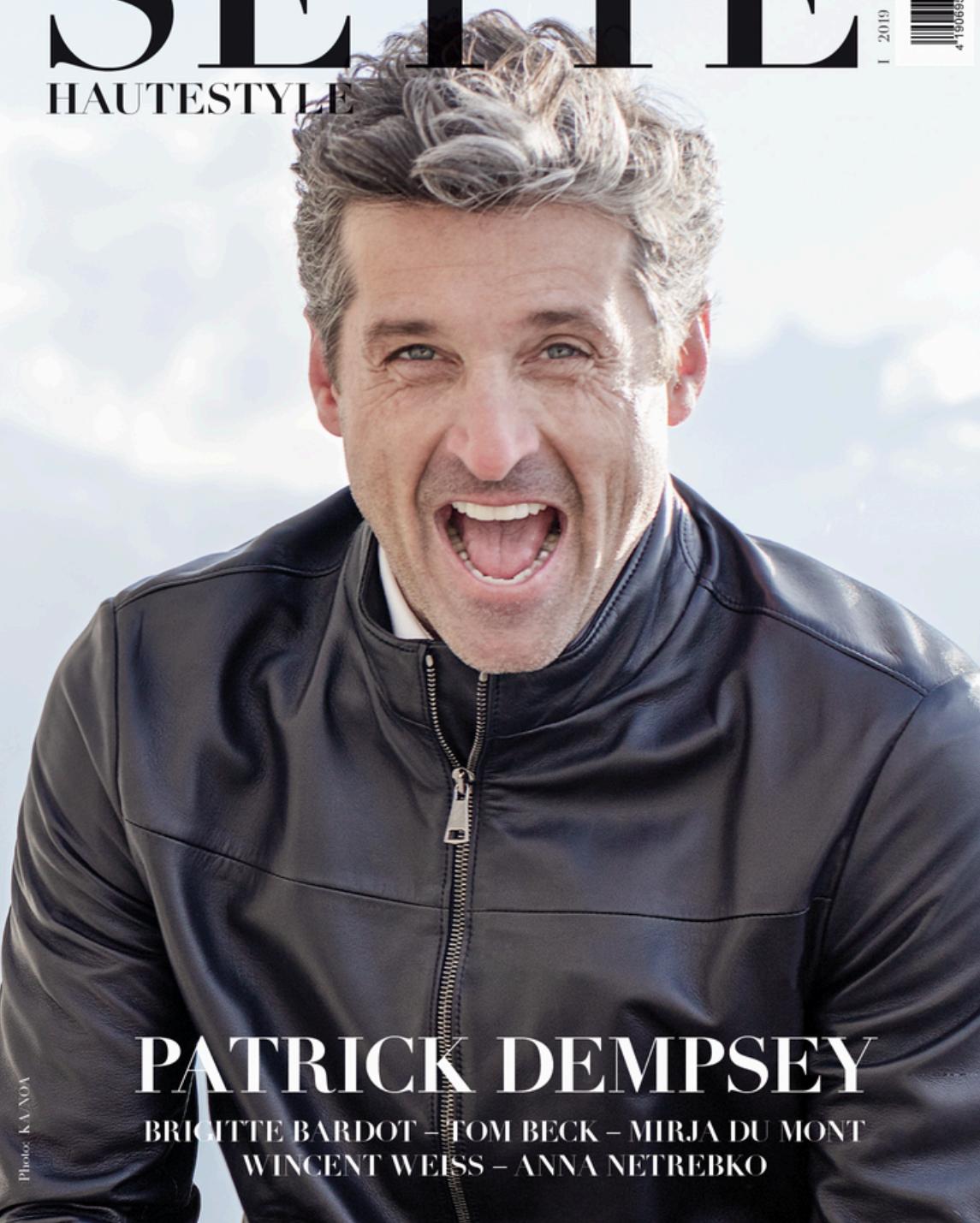
HAUTESTYLE

2026



SETTE

HAUTESTYLE



PATRICK DEMPSEY
BRIGITTE BARDOT – TOM BECK – MIRJA DU MONT
WINCENT WEISS – ANNA NETREBKO

1 2019 CHF 6.- € 6.-



SETTE HAUTESTYLE

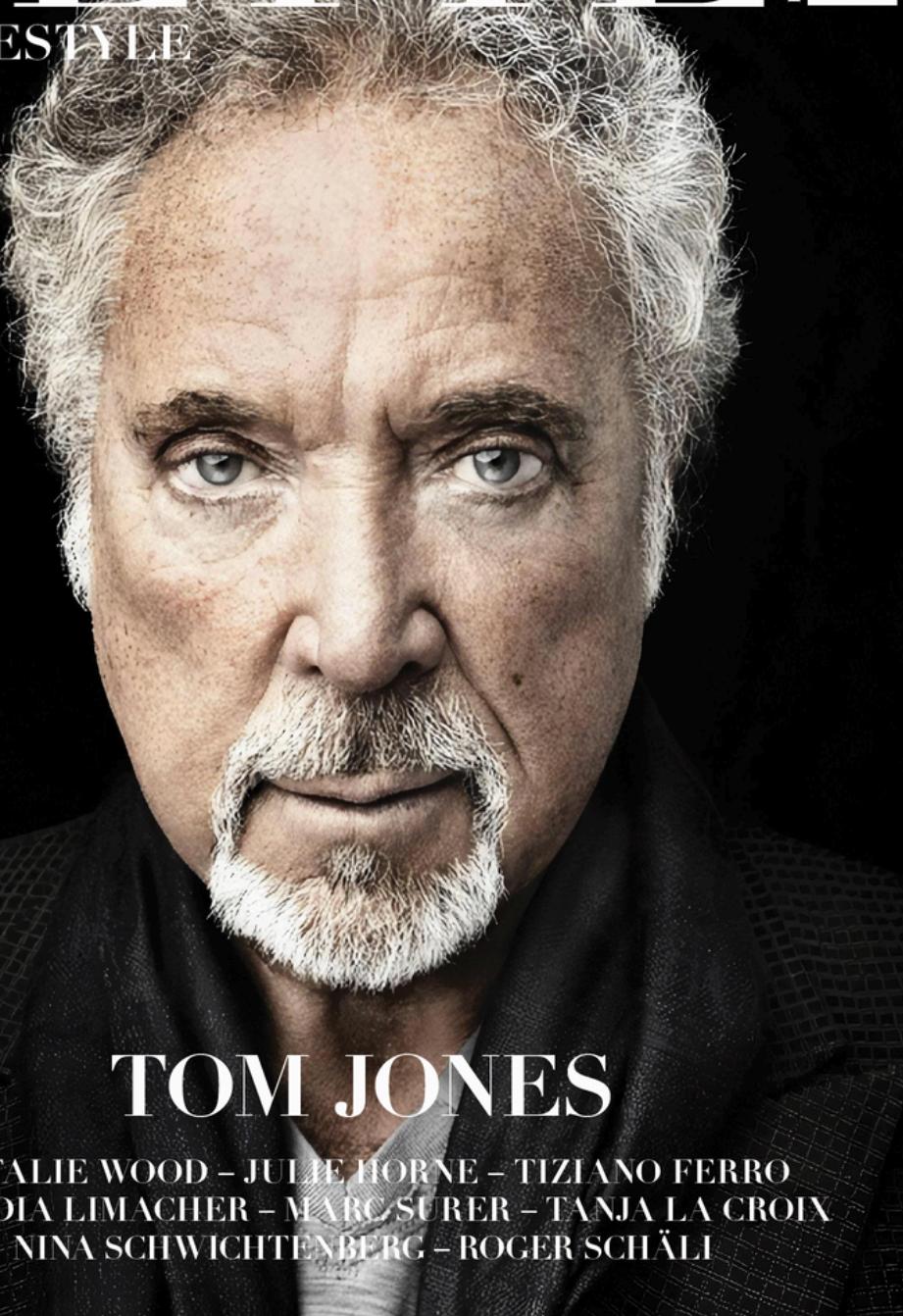
For more than two decades, Sette HauteStyle Magazine has represented the essence of Swiss excellence in the world of fashion, lifestyle, and culture. Established in Switzerland, the magazine has grown into an international platform of inspiration and elegance, uniting readers who share a passion for beauty, sophistication, and individuality.

Distributed throughout Switzerland and across select international locations, Sette HauteStyle is available in five-star hotels, luxury boutiques, gourmet restaurants, exclusive golf clubs, and airport lounges in Zurich and Basel, as well as in over 400 newsstands nationwide. Beyond Swiss borders, the magazine is present in Barcelona, Milan, Munich, and Tyrol, reaching more than 1,000 premium distribution points and a readership of affluent, style-conscious professionals and entrepreneurs.

SETE

HAUTESTYLE

12021 CHF 10,- €10,-
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TOM JONES

NATALIE WOOD - JULIE HORNE - TIZIANO FERRO
CLAUDIA LIMACHER - MARC SURER - TANJA LA CROIX
NINA SCHWICHTENBERG - ROGER SCHÄLI

PARTNERS

Cartier

AUDEMARS PIGUET
Le Brassus

PANERAI

VERSACE

BVLGARI



BENTLEY

Ferrari



BELMOND



ANANTARA
HOTELS & RESORTS

SETTE DATA

OUR AUDIENCE

Male	44%
Female	56%

age

18-39	53%
40-48	31%
49+	16%

OBJECT DETAILS

Publication frequency: twice a year

Magazine price: 10 CHF- €

Processing: glue binding

Printing Process offset, European scale (cmyk)

Print documents: X3 PDF for CTP

Full page with bleed requires bleed margin of 3 mm on all 4 sides. Essential motive elements or texts must be at least 5 mm distanced from the bleed

income	
>60k	26%
60k - 110k	38%
<110k	36%

Readers per copy	5.8
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ADVERTISING COSTS

Format	Single Pages	Price (CHF)
1/1	Best possible placement	10,500
1/1	First third	11,600
1/1	Next to table of contents	12,700
1/1	Next to imprint	14,200
1/1	3rd cover page (inside back cover)	15,300
1/1	4th cover page (back cover)	17,450
	Double Pages	
2/1	Best possible placement	21,000
2/1	First third	22,000
2/1	Opening spread (first double page)	24,950
	Online	
1/1	Online article only	3,500
1/1	With social media seeding (Instagram & Facebook)	4,500